



83 E. Chester St.
Kingston, NY 12401
(845) 339-4488

SHOW YOUR PERSONAL DISPLAY OF AFFECTION IN THE 2015 YEARBOOK

January 30, 2015

Dear Parent or Guardian of Good Shepherd School Student:

It's not too early to think about it. And if you blink, you'll miss this opportunity.

Support our school and recognize your student – post a Personal Display of Affection (PDA) ad in the Good Shepherd School yearbook!

The yearbook is one of our favorite school traditions. Students anticipate reliving the school year through photos, student portraits and event highlights. Soon your child will be bursting with excitement to review the yearbook. Imagine the surprise when your child finds a personal message from you!

To order a PDA for your student, please return the enclosed PDA Order Form, along with a favorite photo of your student, and email photos to address below. Provide a personal message to be printed next to the photo. PDA submissions must be received with payment by **February 27, 2015**. If you have any questions, please contact Michelle Lindsay, Yearbook Adviser, at luv4knicks@gmail.com or (845) 658-9093.

You can also submit your order online by visiting www.goodshepherdchristianschool.org, under the Student Activities option select Yearbook. Click on the link to submit your order online.

Thank you for supporting our school!

Sincerely,

Michelle Lindsay
Yearbook Adviser

PS: You may want to post more than one PDA—for a family friend, a great teacher or if you have more than one student attending Good Shepherd. To post more than one PDA, photocopy the Order Form and complete a separate order form for each message.

Yearbook PDA Order Form

Yes, I want to post a PDA for _____ in the yearbook! (print student name)

| Ad Size (check one) | Price | Maximum number of words in message. | |
|---------------------------------------|----------------|--|--|
| <input type="radio"/> 1/8 page ad | \$12.50 | 40 | <p>Place a personal message in this space. If you need additional space to write your message, attach a separate sheet of paper.</p> <p style="text-align: center;">(Please write clearly)</p> <div style="border: 1px solid black; height: 100px; width: 100%;"></div> |
| <input type="radio"/> 1/4 page ad | \$25.00 | 75 | |
| <input type="radio"/> 1/2 page ad | \$50.00 | 150 | |
| <input type="radio"/> Full page ad | \$75.00 | 250 | |

Enclosed is a check* for _____

Signature: _____

* Make checks payable to Good Shepherd School

Please send this order form, along with a photo, to the following address:

Good Shepherd School
83 E. Chester St. Kingston, NY 12401
ATTN: Yearbook Adviser